

Electronic Commerce, commonly known as e-commerce or eCommerce, consists of the buying and selling of products or services over electronic systems such as the Internet and other computer networks. The amount of trade conducted electronically has grown dramatically since the spread of the Internet. A wide variety of commerce is conducted in this way, spurring and drawing on innovations in electronic funds transfer, supply chain management, Internet marketing, online transaction processing, electronic data interchange (EDI), automated inventory management systems, and automated data collection systems. Modern electronic commerce typically uses the World Wide Web at least at some point in the transaction's life-cycle, although it can encompass a wider range of technologies such as e-mail as well.

Some things you should keep in mind:

✓ **We come to you** - No matter where you are or what country in the world you belong in, we have deep business relationships with people all over the world. We can help you design whatever you need too, even if it's the next eBay.com or MySpace.com

✓ **We don't charge an arm and a leg** - we know what the price of our hard work is worth to us, and that's just enough to keep the company putting along, we donate most of our funds to open source and projects we have worked with for years.

✓ **We build a physical portfolio** - for you too keep, the physical portfolio has all of the information related to our web design projects and how it specifically relates to your business. Primarily this can be used if you wanted to take out a business loan for new incoming eCommerce customers and something of that nature.

✓ **We just get eCommerce** - our staff knows how to build website to sell products, our staff knows how to build websites to work in all browsers, our staff knows how to program tons of programming languages on the spot, no need for expensive modules or wasted time we can just do it and get it over with to save you time and money.

✓ **Trained in many [1] CMS (Content Management Systems)** - the staff at Zio Hosting understands how to manipulate almost hundreds of content management systems and effectively program for them all.

✓ **We dominate the competition** in price and in effort no matter what it is you are seeking to build, we will do it better and for less. Some of our customers report hundreds of changes before it's perfect. It's your reality, it should be how you dream it. We will work with you until your dreams come true and your web presence is exactly how you visioned it.

✓ **Optimization to blow your website up with traffic** - so many people waste thousands of dollars a year on search engine marketing and other areas that if done correctly could have better results with no money at all. [2]

Search Engine Optimization

is an art and if done correctly can literally just blow your website up with traffic.

✓ **We keep upgrading your website** - even months after we have finished your project we frequently check and maintain it's healthy status for you. The staff keeps an eye on security holes and pre-existing problems that may exist in your web solution.

*[1] **Content Management System (CMS)** is a software system used for content management. Content management systems are deployed primarily for interactive use by a potentially large number of contributors.*

*[2] **Search engine optimization (SEO)** is the process of improving the volume and quality of traffic to a web site from search engines via "natural" ("organic" or "algorithmic") search results. Usually, the earlier a site is presented in the search results, or the higher it "ranks", the more searchers will visit that site. SEO can also target different kinds of search, including image search, local search, and industry-specific vertical search engines.*

eCommerce Our Part:

Our part in your business is a puzzle piece that fits like glue into your existing business plan. That being said our eCommerce products fit into your existing business plan so that you don't have to change any routine. In fact you can probably cut out a lot of processes and things you would have to otherwise do by hand that can take up time in your work da. We have designed eCommerce solutions that will help your business grow to a level you never thought it could.

We design the eCommerce solutions we sell to make your business reach new levels of income. Many of our clients have reported having to hire additional employees to help manage this system. (You don't have to do this it's optional) If you're ready to move up to a new level in your small business or medium business, we are already designing solutions for large corporations. We can make your small business come to life sporting the "real world" style. We can make it happen, it's all really up to you. We hold a key to grow your business to new heights and make sales soar. We hold a key to your improved business financial future. The real question is are you ready? Are you ready to build an infrastructure in your business to grow it to new heights? That's the real questions ladies and gentlemen.. Are you ready?

eCommerce Your Part:

Besides sitting back and watching your sales grow to a level that will make your jaw drop. We have a system in place to flawlessly integrate eCommerce into your entire business. Just to introduce some of the features that would greatly improve your business and save your business thousands of dollars we have come up with a short list to show you how we can do this for you in 10 ways. Remember that you really don't have to do much at all as our entire system is designed to flawlessly integrate with your existing business model, these are just some highlights.

eCommerce Features:

01. Customized Levels Of Business Design - The idea here is to support any size business up to the corporate level (helping small businesses with smaller price ranges), where 6 being the level where companies typically employ IT departments thus our eCommerce solutions stop.

02. Vertical Market Support - Whatever business you may manage, equestrian, reselling any type of merchandise, reselling software, or even more complex sites, whatever your Internet commerce ideas are, we can guide you on making smart Internet based commerce decisions.

03. Automated Shipping & Logistics - The general idea here is when orders come in through your website, your entire shipping and logistics system is solely Internet based. What this allows you to do is print shipping labels, invoices, manage orders, and even build RMA's (Return Merchandise Authorization) requests all from a very easy to use control panel.

04. Accept All Forms Of Payment - It's time to accept payment and you pretty much have every option within the U.S. , Canada, & the United Kingdom. We can integrate your credit card merchant system into your new website accepting Visa, Mastercard, Discover, American Express, JCB, Paypal™, 2Checkout.com, & many others.

05. Allow Your Customers To Buy On Credit - This option is available to customers who have high volume of orders every day, and typically your sales need to be over \$250,000.00 a year to be accepted for this system, however there are few exceptions. Have you ever been to a big website for a huge corporate company? Have you seen how they offer you the ability to buy items of credit? That's exactly what this system is, however there is an outsourced credit company that manages the credit system for you. You just get a check and the customer then deals with that outsourced credit agency.

06. Fantastic PDF Integration & Conversion - Everything is easily converted into a down-loadable, printable, save for later PDF document. This allows you to easily store and print orders, invoices, service requests, and online web forms. Many people don't see the real relief that PDF's offer to companies. They offer a real-time paperless solution so that you never have to file your customers invoices, it allows you to save your entire business on your computer.

FREE

07. Search Engine Optimization - We are in the business of designing search engines, so carrying over our professional skills, we can help your business reap the benefit of search engine traffic. The real secret to search engine optimization is the best way to do it, is free. Many companies are going to lie to you and try to mark this up as a service or something they have to "negotiate" with other companies, well we are real nerds, and we are here to tell you that is a lie. The best search engine optimization.. is **FREE.**

08. Export & Import Entire Inventory - No matter if your inventory is 15 products or 15,000 products we are structured to accommodate, we want you to understand that our web-design products are not flimsy automated cheap services you can purchase at a cheap online web

hosting company. With our eCommerce system you can easily import & export entire inventory in many formats. Including but not limited to; CSV, XML & HTML, you can manage this entire system offline as well.

09. Business Statistics Report & Monitoring; Mailed & Online - Real time reporting on your entire website is a nice perk isn't it? We believe that your website should be used as a tool for your business and we want you to easily understand how great a tool it can be. With real-time reporting & monitoring coming straight to your mailbox, inbox and also being easily accessible online in your control panel. you can be rest assured that your website is doing more than looking pretty. All statistics are easy to read even for those who are not technologically savvy.

10. On-Going System Updates, Training & Support - The world is changing everyday, and new updates are becoming available to software, new features are being introduced. The best part about working with us is the updates and software we install to your website never affect downtime. In fact our websites are designed to be upgraded while they are accepting orders. You will never experience downtime with Zio Hosting™. We even offer training packages on-site to help your small business fully benefit from the products & services that you have purchased from us. After all that being said we offer parallel support 24X7X365. Never be left in the dark, Zio Hosting™ is here for you.

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Zio eCommerce & Web Design v.4.1.7E (PDF, 885KB)

Zio Customer Portfolio v.1.4.5 (PDF, 795KB)

Zio Web Enterprise Solutions v.1.0.5

Zio Project Management Solutions V.1.0.2

